



## National Attention for Not In Our School During Bullying Prevention Month



Not In Our School works with educators and parents every month of the year, but National Bullying Prevention Month is really a month for our work to shine.



**CNN** spoke with Not in Our School director Becki Cohn-Vargas for their article, "[Are we too quick to cry 'bully'?](#)" and the **California PTA** posted **Radio Disney's** interview with Becki, "[Preventing Bullying: What You Can Do](#)" online. **Edutopia** featured "[Bullying: In the Trenches, We Can't Wait for a Definition](#)," an article written by Becki with helpful tips for educators.

Most exciting, the **Disney Channel** and **KPIX in San Francisco** made videos showcasing the Not In Our School model in action. Enjoy and share!

## DISNEY Features Student Upstanders



Students launch Post-Its blitz in anti-bullying campaign.

In this short video, students at Sunset Ridge Middle School in Utah covered their campus with Post-it notes that contained messages such as, "Not in our school" and "Stop hate together."

Disney Channel picked up on the activity and is now featuring it as part of their Make Your Mark campaign, reaching nearly 100 million homes in the U.S.

[Watch video now.](#)

## KPIX in SF: Bikers Against Bullying



A Bay Area Harley club literally roared into two Oakland, CA elementary schools last week to kick off Not In Our School campaigns against bullying.

The Coastside Armada, a local Harley group, met with students during an interactive assembly and discussed the severity of stereotyping and how it can lead to bullying. Peralta and Esperanza

NIOS Director with the elementary schools both held anti-bullying bikers at Peralta Elementary events with the bikers on Oct. 25, and also utilized student leaders to demonstrate the traits of an upstander, someone who sees bullying and does something to stop it.

San Francisco CBS affiliate KPIX came out to cover the event at Peralta. [See what students had to say about the assembly in this short news clip.](#)

## New Films and Resources



During National Bullying Prevention Month, Not In Our School shared two new school films with lesson plans and launched a new film series of Extraordinary Upstanders.

[Visit NIOT.org to screen these new films and lesson plans.](#)

- Video:** White-Out to Erase Bullying
- Video:** Try It Out: Anti-Bullying Role Play
- Extraordinary Upstander Video:** DeMonte, Safe School Ambassador
- Extraordinary Upstander Video:** Eliza Riley, Disability Rights Advocate

Also: Not In Our School has recently aligned 20 popular films and lesson guides to the [Common Core and California Health Education Content Standards.](#)

