

**NOT
IN OUR
TOWN**

Working Together for Safe, Inclusive Communities.

"This is not just a documentary series, and it's even bigger than an initiative or a campaign ... It's a movement to promote tolerance."

-Michael Isip, KQED V.P. of Television
on Not in Our Town in *Current*, Aug. 29, 2011

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FOR PEOPLE IN PUBLIC MEDIA

Current

Moyers returns in January with weekly hour

The latest incarnation of Bill Moyers' distinctive brand of talk programming will be the hourlong, multiplatform *Moyers & Company*, distributed by American Public Television.

The January debut for the program — provided fully funded to pubTV stations — will mark the first time PBS has not been the distributor of an ongoing Moyers program to public TV stations, dating to his first show in 1977. His most recent series, *Bill Moyers*,



Not In Our Town 'Pubmedia at best' seeks civility

By Dru Sefton

A movement against hate crimes called Not In Our Town, spawned by a 1995 documentary on PBS, has come to represent many things.

To the executive producer, NIOT is a way to help viewers counter incidents of bigotry and violence. Public broadcasting stations use it to reach into diverse communities in meaningful ways.

A media scholar sees NIOT as a laboratory to breed and study methods of engagement. Most importantly, to citizens frustrated by community issues that seem impossible to resolve, NIOT suggests a way to make a difference in the lives of their neighbors.

"To me, this is a prime example of public media at its best," said Michael Isip, v.p. of television at San Francisco's KQED. The station presented the 2005 entry in the ongoing series, *Not In Our Town Northern California: When Hate Happens Here*, and the latest installment, *Not In Our Town: Light in the Darkness*, which PBS has scheduled for Sept. 21.

"This is not just a documentary series, and it's even bigger than an initiative or a campaign," Isip said. "It's a movement to promote



Newspeople in Patchogue, Long Island, stand for a community portrait two years after the hate-crime killing of Ecuadorian immigrant Marcelo Lucero, a story told in next month's NIOT film. (Image: NIOT/Jackson Hill Photography)

tolerance."

The work has spread nationwide and sparked a related outreach.

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Long Island Musician
Writes Song Honoring
Hate Crime Victim
Marcelo Lucero



Robert Bruey
"Perdoname Hermano" (Forgive Me Brother)

After hearing about the murder of Marcelo Lucero, musician Robert Bruey felt touched on a deep level. It was on that day that the singer - like many other Long Island residents - decided to take a stance against hate.

Bruey wrote a song entitled "*Perdoname Hermano* (Forgive

Hello NIOT community!

We are thrilled to share with you the story above, "'Pubmedia at best' seeks civility" in this week's issue of *Current*. The article highlights Not In Our Town's origins in Billings, Mont.; features our upcoming film, *Not In Our Town: Light in the Darkness*, broadcasting nationally on PBS on Sept. 21; and the campaign that will bring this film to hundreds of venues this month.

So far, nearly 150 screenings in 35 states have been scheduled and the list is still growing. The film will premiere in Patchogue, NY on Sept. 14 but our national and public media partners will be doing incredible work with the film throughout the fall.

Join communities across the country:

- Host a screening
- Download campaign resources to help make your screening successful: Discussion guides, screening kits, sample newsletters, press releases, email announcements, book club reading lists, Week of Action activity ideas, and more

As always, thank you for helping us stop hate. Together.

Campaign Update: 150 Screenings!

The Sept. 21 PBS broadcast premiere of *Light in the Darkness* is fast approaching and the Not In Our Town team is working hard to get the film and supporting resources into the hands of people around the country who will use it as a tool to prevent and respond to hate.

So far, nearly 150 communities are hosting screenings in 35 states:

- Not In Our Town chapters in Bloomington, Ill. and Princeton, N.J
- Libraries in Washington, New Hampshire, Kentucky, Florida, Oklahoma, and Arizona
- Police departments in more than 14 states
- Nearly 20 regional public media partners. Nashville alone has scheduled eight screenings of the film
- 25 national partners

Most screening events are scheduled for the Not In Our Town National Week of Action, Sept. 18-24, and throughout the fall.

To get involved in the campaign, visit the [Light in the Darkness](#) page on [NIOT.org](#).

Stay tuned for an upcoming report on public media activities.

Documentary Chronicles Human Rights Movement in Idaho

The story of the campaign for human rights that brought down the Aryan Nations - a once powerful organizing force that incorporated a white supremacist ideology with a frightening mix of anti-Semitism, racism, and Christianity - is now told in a one-hour documentary, *The Color of Conscience*, produced by Marcia Franklin on Idaho Public Television. (To watch the full-length documentary, click [here](#).)



Director Jay Krajic and producer Marcia Franklin pose with Norm Gissel (center) and Tony Stewart (right) of the Kootenai County Task Force on Human Relations in 2010.

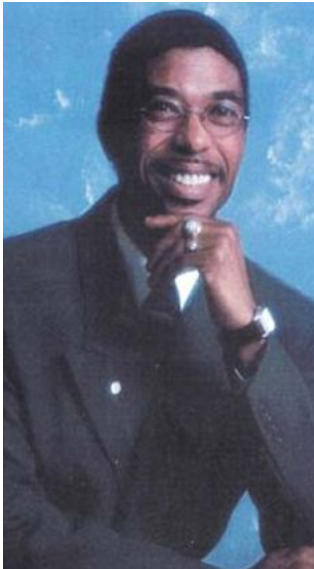
dialogue about hate. Read about the film and the community's respond to the Aryan Nations at [NIOT.org](#).

The film chronicles the Kootenai County Task Force on Human Relations, a group that began with eight ordinary citizens intent on dispelling hate from their state. One of the group's founders, Tony Stewart, is a leader in the Not In Our Town community.

The Color of Conscience debuted on Idaho Public Television on May 25, 2011, and is a powerful example of how public media can address community concerns and help spark a

Me Brother)," which he performed at both the first and second year vigils in Lucero's honor. The song has also been selected for our fall film, *Not in Our Town: Light in the Darkness*. [Read more.](#)

A Mississippi pastor calls for dialogue and unity after apparent hate crime killing



James Craig
Anderson, from the
Daily Mail

to talk about it."

Richardson is striving to change. [Read more about this efforts on NIOT.org.](#)

The apparent racially-motivated killing of a black man in Jackson, Miss. on June 26 has gained national attention after CNN recently released surveillance video of white teens beating and then running over the man with their pick-up truck.

Pastor Brian Richardson of Castlewoods Baptist Church in Brandon, Miss. said that beginning in 2008, his son was bullied by Deryl Dedmon, the same teenager reported to have run over and killed James Craig Anderson, a 49-year-old auto worker. Richardson said that after his son was tormented, he alerted the school district and police to his concern that Dedmon could end up taking a life.

Since the Anderson murder, Richardson told Not In Our Town that he has been overwhelmed with calls of support, and that he and his son feel a commitment to ensure something good comes from this tragedy.

"There are a lot of wonderful people in our community, but one of the problems we have is people think silence is golden, they don't know how

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