

Insert  
Logo  
Here

Contact Info: Name  
Phone  
Email

FOR IMMEDIATE RELEASE: 3/19/2021

## **Not In Our Town NIOT [Insert name] Calling Our Community to Stand With Asian (AAPI) Neighbors to Stop Hate**

**CITY, STATE:** NIOT [City Name] stands with our Asian American and Pacific Islander (AAPI) community in grief and in solidarity against racist violence and the everyday attacks that are increasing in our country and communities. Six Asian American women were murdered in Georgia on Tuesday and their names are now among the more than 3,800 people that have been attacked since the pandemic began as reported by Stop AAPI Hate. That's nearly a 2,000 percent increase in incidents that include shunning, slurs, and physical assaults.

While the numbers are jolting, the incidents are heartbreaking and sickening as news reports and videos show our AAPI community attacked for a baseless stigma linking to Covid-19. With 3 out of 4 Asian Americans nationwide fearful over experiencing hate crimes, harassment, and discrimination, the threat of hate to the security of our communities is clear.

NIOT [City Name] stands firmly against racism and hate speech and is seeking ways to work with everyone to make all members of the community feel safe, respected, and included. These were the founding principles when [City Name] civic and community leaders came together to form NIOT [City Name] in [Year Founded]. And building safe and inclusive communities starts with all of us.

### **A Call to Action: Unleash the Creative Force of Our Community**

NIOT [City Name] is calling upon our entire community to stand with our Asian neighbors by using the creative force of our community, our students, our schools, and our businesses to vocalize our support. What can we do to make our values visible? Your ideas and actions can make a real difference.

### **Report Incidents So We Can Create a Visible Response Together**

We are asking for anyone who witnesses anti-Asian racism, to file a report. Let's make the problem visible so we can visibly and concretely respond. [State how members of the community can report hate crime/incidents in your town with links if applicable]. For anyone not comfortable with going to the police, you can make a report at [Stop AAPI Hate](#). Learn more about action steps at NIOT.org.

[Tailor your message: What is your town specifically doing to stand against hate? Example follows] Next Thursday, March 25 at 6:30 p.m., the community is invited to the second in a series of virtual presentations. **Toward a More Just Community**, featuring young people

examining racism and discrimination. We hope many of you will join us. To register, please visit [LINK].

[City Name] civic institutions and community organizations have already begun their outreach efforts to our AAPI community.

[List specific examples, can be one sentence. How is the Police Department showing their support. The School District? The faith community? Community organizations?]

### **Make Our Values of Inclusion and Support Visible**

Right now you can start displaying your support by hanging a poster you make or print against Asian hate and include the hashtag, #StopAAPIHate. Paint a river rock with messages of love and support, and leave them in parks and around the neighborhood. Host a virtual poetry slam or a unity (and physically-distanced) walk or rally. Here are some examples of Posters:

@Iamnotavirus

Please share your actions with us on [Facebook, Instagram, etc.] or email us at [list email]. Let us add our voices to uplift, support, and speak up for all people targeted by hate.

We can stop hate. Together.

### ***For ways to support the Asian American community, please visit:***

[Asian Americans Advancing Justice-Atlanta](#)

[Compassion in Oakland](#)

[Feed + Fuel Chinatown 2.0](#)

[Stop AAPI Hate](#)

[Stand Against Hatred](#)

[Oakland Chinatown Coalition \(Facebook page\)](#)

[Asian Pacific Environmental Network](#)

[Asian Pacific Policy and Planning Council](#)

[Chinese Progressive Association](#)

[East Bay Asian Local Development Corporation](#)

###