



Over 2 Million Views For Our "Break Bullying" PSA!



The popular PSA points out the absurdity of bullying

Thanks to a partnership with Upworthy, one of **Not In Our School's** videos went viral last week on Facebook and was viewed more than 2 million times in less than five days!

The "Break Bullying" video struck a nerve with people across the world ready to stand up to bullying and challenge hatred of all kinds in their communities.

Take part in the lively [conversation](#) on Upworthy's Facebook page and [read our blog on what you can do to "Break Bullying"](#) in your community!

Bloomington-Normal Speaks Out Against Controversial Sign



The **Not In Our Town** group in Bloomington-Normal, IL came together this month in response to a sign, posted in front of a local cab company, which the group says is offensive and racist.

"I think it's important to bring about awareness and education to people about racism," said

local NIOT organizer Willie Halbert. "Any time we see an individual, group or organization that disrespects someone, we are going to stand up and peacefully protest. The sign is totally disrespectful."

Bloomington-Normal residents recently relaunched the NIOT group to take this proactive approach to addressing hate and intolerance in their community.

[Read more about how this community is taking action.](#)

NIOT Screenings in San Francisco and Washington D.C.

We were proud to help host two transformative events in May, in San Francisco and in

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Warriors PSA Spreads as Team Wins



As the Golden State Warriors march through the NBA playoffs, advancing to the Western Conference Finals this week, their commitment to ending bullying in the Bay Area continues to resonate.

[Watch the PSA](#), which is playing in the Warriors stadium and on TV during playoff games, reaching thousands! And join the team in taking the **Not In Our Town** pledge to end bullying, bias, and hate in your town: niot.org/pledge



Victor Hwang and police leaders met with NIOT and community members in San Francisco on May 7th

Washington D.C., which featured screenings and discussion of our films.

Not In Our Town partnered with the San Francisco Police Department to organize an important dialogue between law enforcement leaders and community members, titled "How Can Our Community Work Together to Stop Hate?," while on Capitol Hill, federal leaders and NGO's met to

discuss ways of improving national hate crime response and prevention, centered on our film *Waking in Oak Creek*.



From left to right: Rajdeep Singh, Senior Director of Law and Policy for the Sikh Coalition, Nazmia Comrie, Senior Social Science Analyst at U.S. DOJ, NIOT founder Patrice O'Neill, Oak Creek Mayor Steve Scaffidi and citizen Kamal Singh

[Learn how you can host a screening in your town.](#)

